Clarity

Your Reliable Software Partner

Clarity

Our Services

We design and develop
Web and Mobile Applications
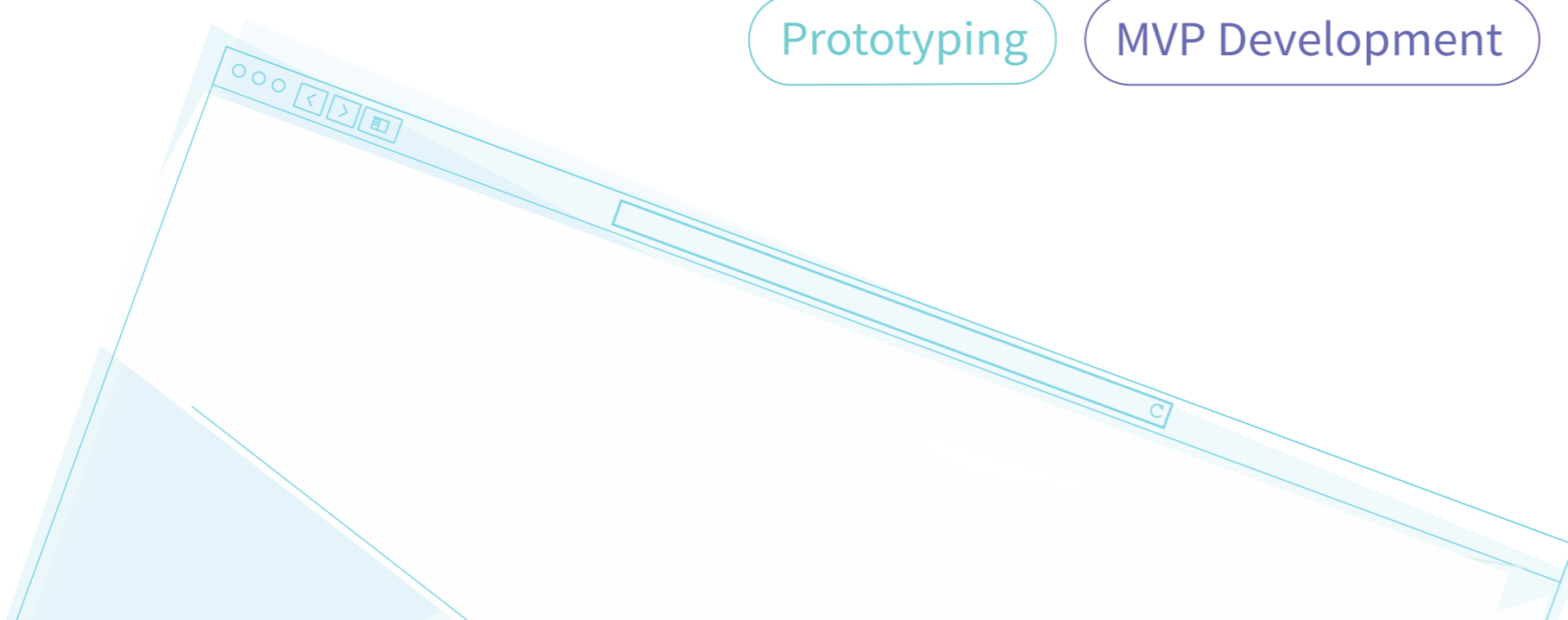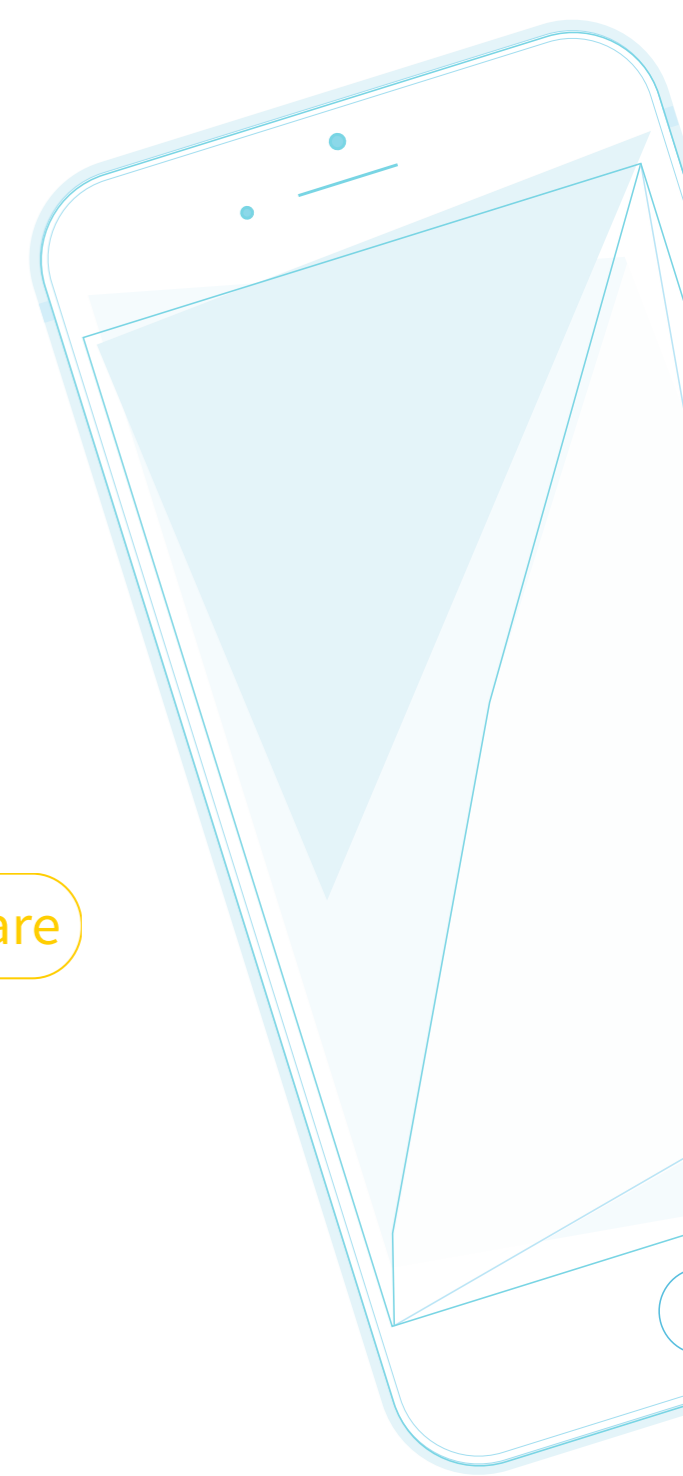for your ideas

Web/Mobile Development   UI/UX Design   IoT Software
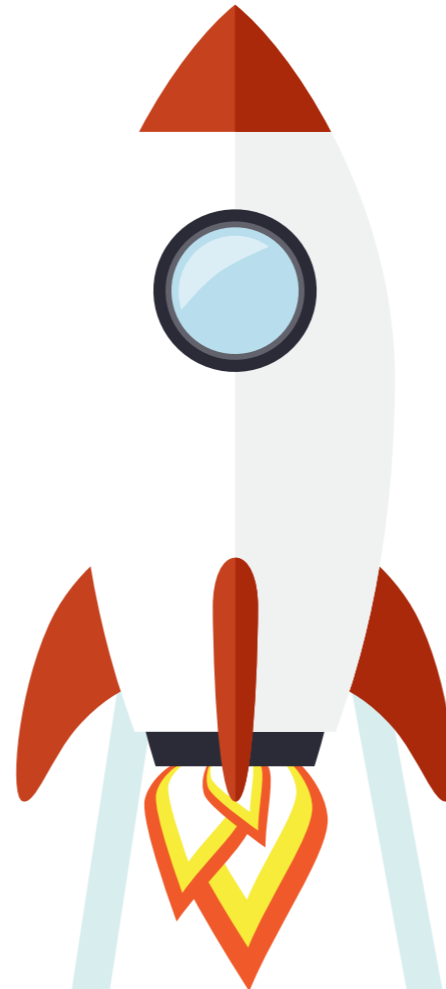
Prototyping   MVP Development

Clarity's Advantages

Experienced Team

We are technology professionals with both design and development expertise. Our experienced team delivers quality products and user-oriented designs.

Advise Better Solutions

Our Managing Director is an experienced entrepreneur in the start-up tech industry.

We understand both business and technology, and advise you on the best available solution.

Clear Communication

We arrange calls and meetings with you regularly to review the project. It ensures that we are building the product you expect.

Accurate Delivery Schedule

We deliver within time.

Our project management methodologies keep tasks on track so that you can plan your business schedule with full confidence.

Our Project Workflow

System design

We start by understanding your requirements.
We then create the design that can fulfil user's needs
and align with your branding strategy.
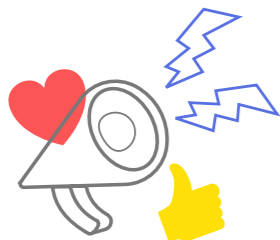
Development and testing

Once we both agree on the design, development starts.
We test and refine regularly during development.

User training

After the system has been delivered, we organise
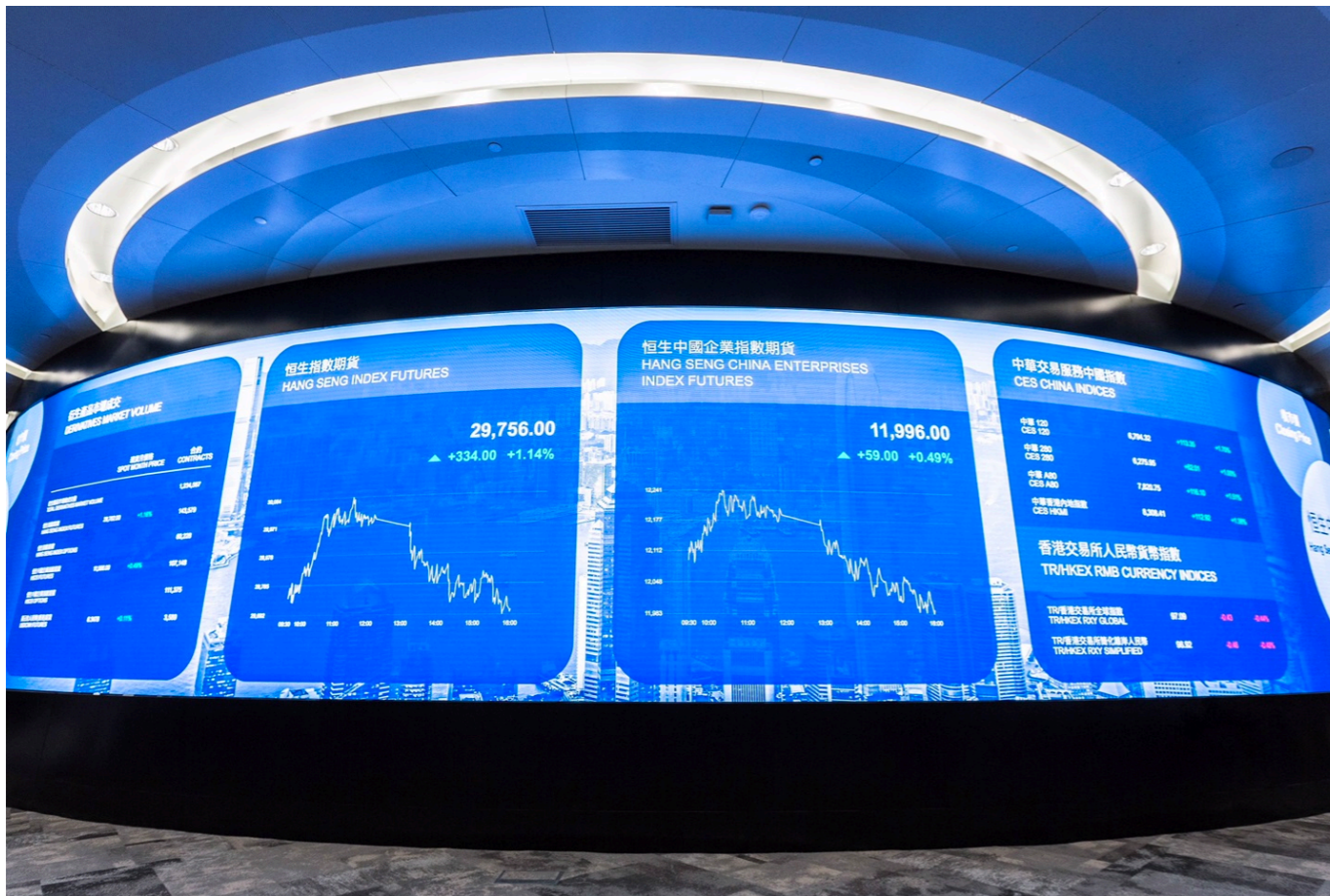a system training session for your admin users.

Support and maintenance

Our software systems come with two months warranty.
We provide long term support and maintenance upon requests.

Our Clients/
Hong Kong Exchanges and Clearing Limited (HKEX)

Stock Ticker Design and Implementation

Hong Kong Exchanges and Clearing Limited (HKEX) renovated its Trading and Exhibition Hall in 2018 to be the HKEX Connect Hall.

As part of the renovation plan, HKEX wanted to create a set of ticker animations that could present its brand and show stock data. Clarity helped design and develop the new stock ticker for HKEX.

http://www.hkexgroup.com/

Our Clients/
## Habbitzz (PCCW Solutions)

UX&UI Consultation & Design

PCCW Solutions planned to launch its e-Commerce platform, Habbitzz, to connect customers and merchants. They wanted to create a personalised shopping experience with this new platform.

Clarity participated at the early stage of the project to lead the design of the platform's UX&UI.

https://www.habbitzz.com/

Our Clients/
Tittle Light
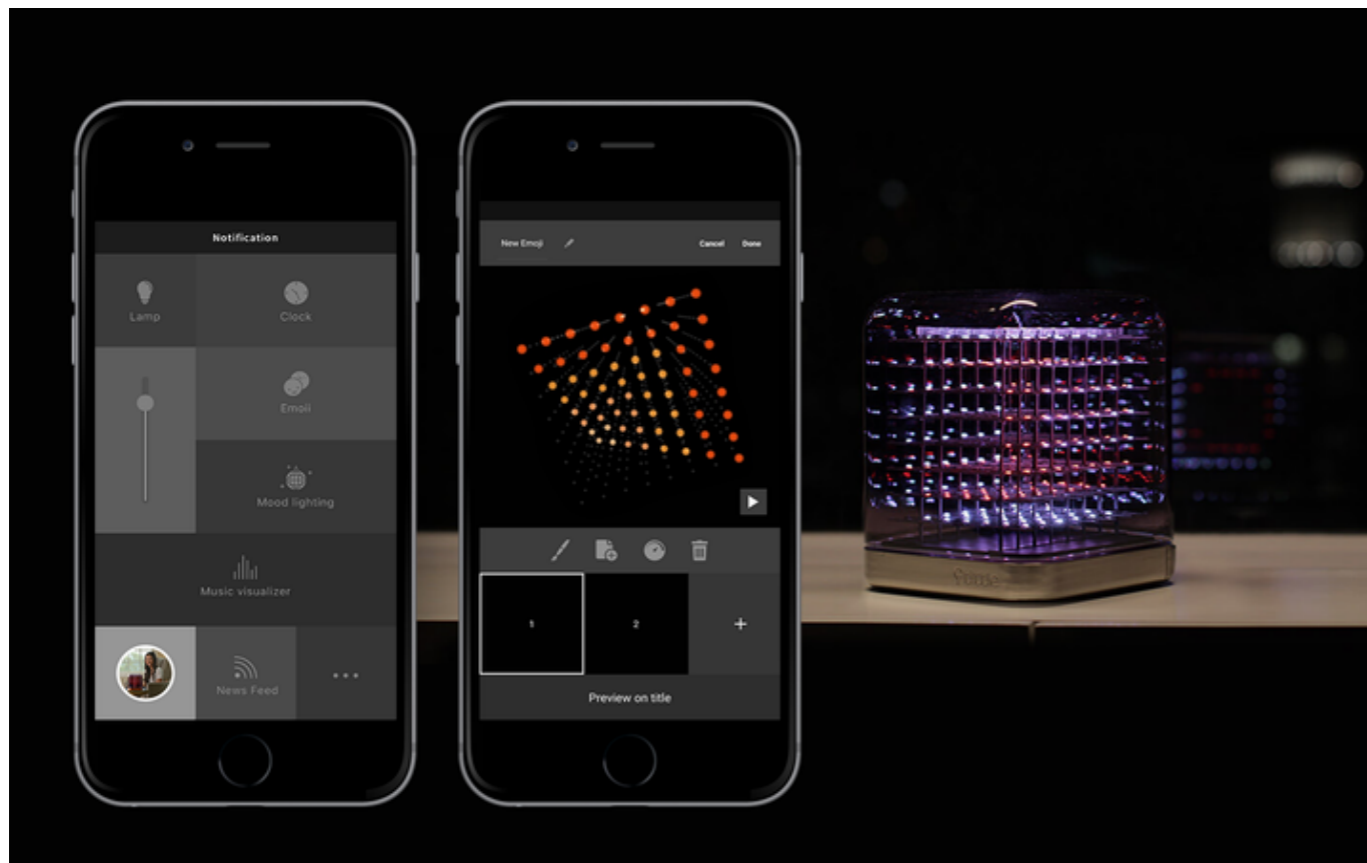
iOS & Android app development

Tittle is an interactive LED cube that allows users to play light animations from their mobile app.

Clarity worked closely with the firmware and hardware teams. We helped Tittle build the iOS & Android mobile apps, and a web application to let users customize animations.

https://www.tittlelight.com/

Tittle — Startup Success

The iOS app we created for Tittle enabled them to showcase their product to distributors. They then ran a successful campaign on Indiegogo.

Backers

415

INDIEGOGO

Funded of its funding target

342%

USD total fund raised

$108,476

Kinsen Au
Founder & CEO,
Tittle

"Clarity has been a tremendous partner while developing our mobile app for Tittle Light. Their amazing team offered us excellent advice at both UI as well as precise technical issues. We are super happy with their service and would love to continue to build more amazing products with them in the future!"
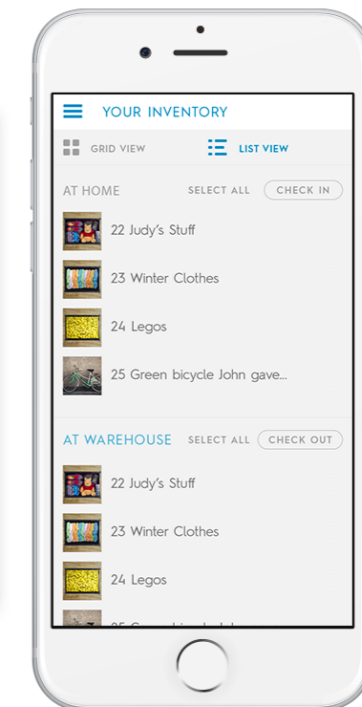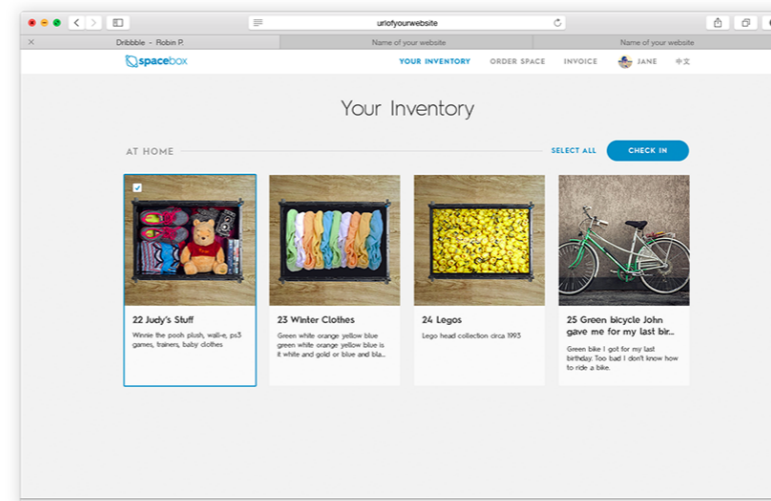
Our Clients/
Spacebox

Web app development

Spacebox is a convenient storage solution in Hong Kong. They deliver, collect, store, and return boxes and items for customers.

Clarity helped Spacebox create the web app that allows users to order and manage Spacebox's service online.

https://www.spacebox.com.hk

Spacebox — Startup Success

Following the successful launch of their web application, Spacebox raised substantial seed funding to grow their business.

Our Managing Director helped Spacebox in this phase as their CTO, to set the technology strategy for the company, and help create an in-house development team.


> Clarity delivers. They helped Spacebox at various stages of our company's growth. They have excellent software development and project management capabilities. They focus on really understanding business requirements before jumping to planning and coding. Our experience with them was very positive. Use them for a site, and MVP or developing a complete product. They will deliver for a good price. Oh they design well too.

Lewis Cerne
Founder & CEO, Spacebox

Our Clients/
Pickupp
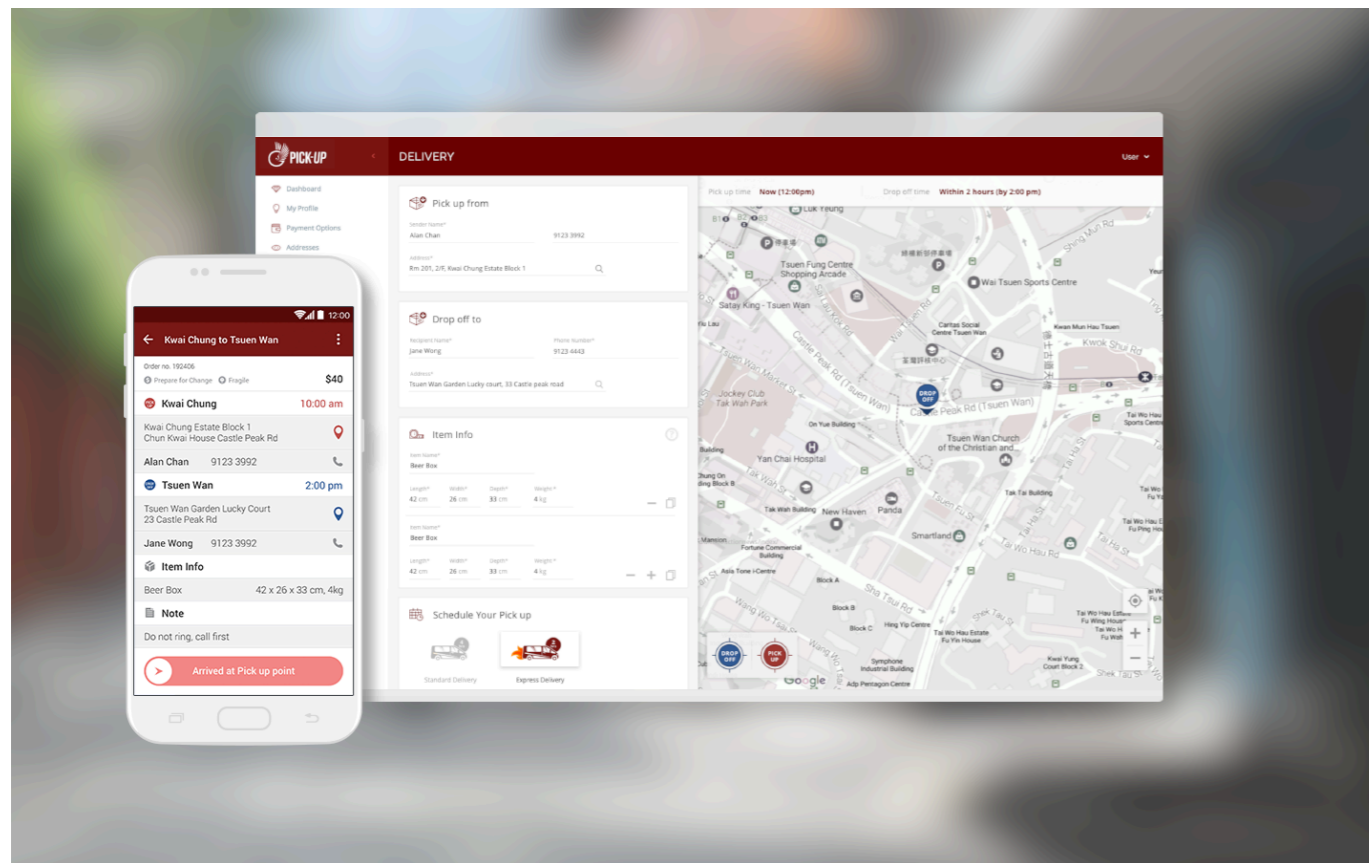
UX&UI consultation and re-design

Pickupp is an online platform for merchants to outsource delivery orders, and allows the public to sign up as the delivery agents.

Clarity helped Pickupp re-design the UX&UI of their web and mobile applications to improve the usability, and streamline their business process.
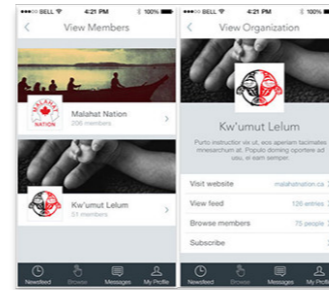
https://hk.pickupp.io/

Clarity

Our Clients

One Feather

mobile app design and development

Recime

bot research

Axter

website design and development
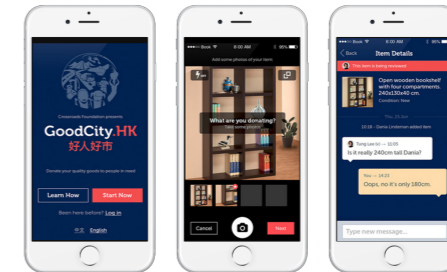
GoodCity

mobile app development
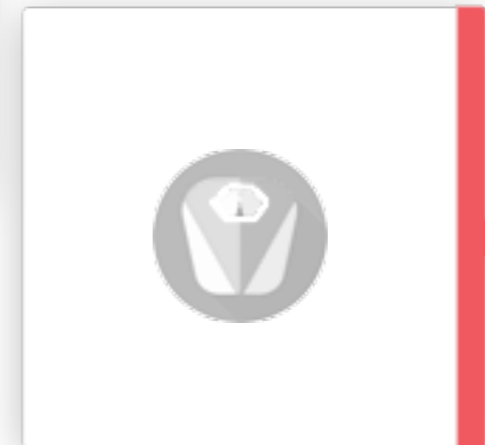
Our Clients

Anekdote

web application design and development
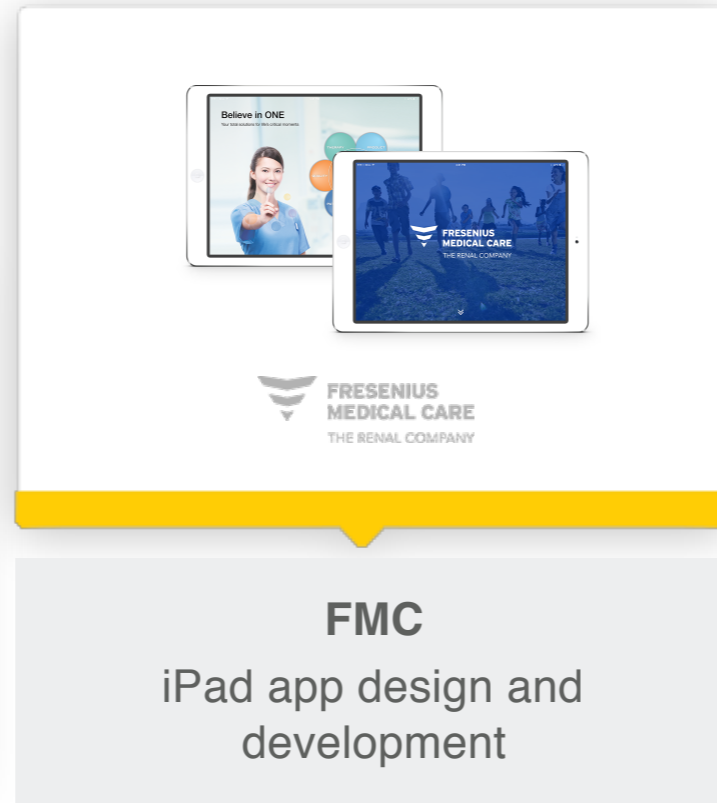
FMC

iPad app design and development

ShapeScale
mobile app development

Fair Employment Agency
website design and development

Trusted By Our Clients

" Our team highly appreciates Clarity's service and quality of work. The project had a tight timeframe and the Clarity team was helpful in understanding our needs, accommodating our development timeline and providing us user-friendly designs that work well with our business needs. It was a great pleasure to work with such a professional team. "

Crystal Pang
Co-founder,
Pick-up
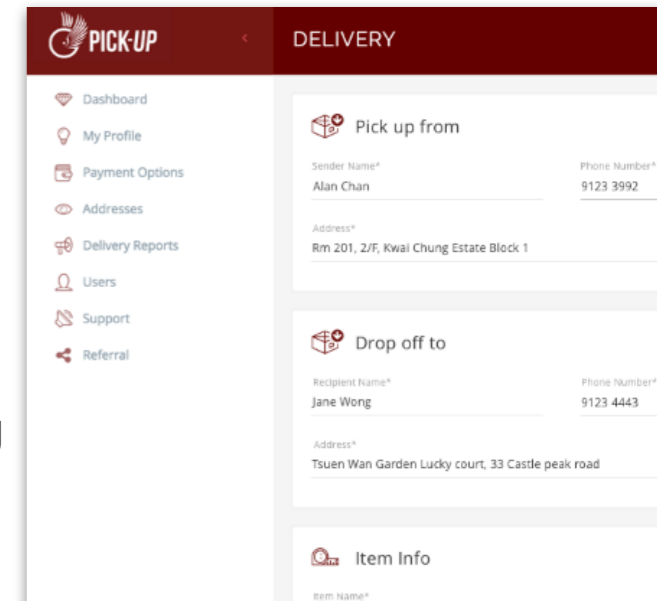
Clarity were a valuable partner in helping the GoodCity.HK project to get off the ground.They worked closely with us to understand our requirements and consistently provided feedback on project progress. They fitted seamlessly into our Agile development process and produced a high-quality functioning app. It was a privilege to work with them and we would certainly engage their services again.
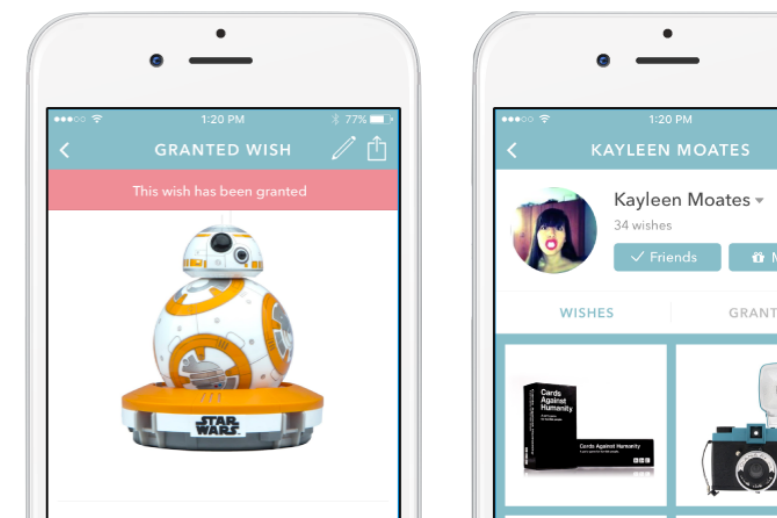
Steve Kenworthy
Chief Engineer,
Crossroads and GoodCity

" Clarity helped us build our first iOS app Karibu. From our first meeting until wrap up session, our experiences were positive. We expect to do more projects with Clarity in the future, and it's more promising that Clarity is growing its team size and client base at the time. "

Hans Chay
Founder,
Karibu

Choose Clarity As
Your Software Developer

**Clear
Communication**

**Strong Project
Management**

Quality
Products

Experienced Team

Next Steps /
Working Together

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We look forward to helping you reach your goals with our technology expertise.
Please contact us with any additional questions.

http://www.clarityhk.com/

Clarity